



2010 Call for Papers

International Conference on ISO 9000

March 14 - 16, 2010 ▪ Rosen Plaza Hotel ▪ Orlando, Florida

THE CONFERENCE THEME:

Forced by the challenges of the global economy, new opportunities are emerging daily. What is your position and focus? Do you have a strategy? Are you equipped with the tools and knowledge to propel you forward? Will you survive or thrive?

The 2010 conference will give you the tools and knowledge to navigate in these turbulent times. These profitable strategies integrate international standards, management systems, core competencies, risk management, measurement systems, communication, leadership and originality. The following is a list of suggested topics for the 2010 Conference:

<h3 style="text-align: center;">Industry Benchmarking in Today's Economy</h3> <p style="text-align: center;">Aerospace, Medical Device, OHSAS, Environmental, Food & Beverage Safety, Health Care, Transportation, Automotive, Manufacturing , Financial & Banking (SOX) and Service Areas</p>		
<h4 style="text-align: center;">Systems Planning</h4> <ul style="list-style-type: none"> • Social Responsibility` • Entrepreneurial Thinking • Leadership to Drive Change • Freedom To Manage (F2M) • Open Systems Theory • Strategic Alignment & Deployment 	<h4 style="text-align: center;">Disciplined Problem Solving</h4> <ul style="list-style-type: none"> • Root Cause Analysis • A3 • DMAIC • OODA Loop • 8D • PDCA • TRIZ 	<h4 style="text-align: center;">Optimizing Operational Excellence</h4> <ul style="list-style-type: none"> • Standards/Systems Integration and its Effect on the Bottom Line • "Back to Basics" – Rules, tools and fundamentals for performance • Leveraging crisis mode with quality initiatives • Applying Lean Principles to Downsizing Efforts in Cost-Cutting
<h4 style="text-align: center;">Building CPI into Organizational Culture</h4> <ul style="list-style-type: none"> • Auditing for ROI • Process Validation • Analysis of Data • Lean Six Sigma 	<h4 style="text-align: center;">Global Supply Chain Management and Improvement</h4> <ul style="list-style-type: none"> • Business to Business (B2B) • Program Management • Acquisitions & Mergers 	<h4 style="text-align: center;">Customer Relationship Management</h4> <ul style="list-style-type: none"> • Quality Function Deployment (QFD) • Voice Of the Customer (VOC) • Effective management of Customer Complaints
<h4 style="text-align: center;">Risk Management Methods & Tools</h4> <ul style="list-style-type: none"> • Risk Analysis (i.e. FMEA...) • Risk Approach to Validation • Statistical Process Control (SPC) • Lifecycle Analysis (LCA) • Leveraging Positive Risk • Cost of Quality 	<h4 style="text-align: center;">Standards, Trends & ISO Evolution</h4> <ul style="list-style-type: none"> • The Future of Certification? (9001, AS9100, 13485, TS16949, 14001, 18001, 190011, TL9000, 17025) • ISO 13485 & EU Directives , FDA • ISO 9001:2008 & ISO 9004 • ISO 22000 (Food Safety) 	<h4 style="text-align: center;">Professional Development:</h4> <ul style="list-style-type: none"> • Getting Hired in Tough Times • Intergenerational Workforce Management • Time Management • Facilitation Skills • Preparing for Certification Exams

"If we did all the things we are capable of doing, we would literally astound ourselves."
-- Thomas Edison

THE CONFERENCE:

This international forum has persevered for nearly two decades as the Leading Conference on ISO 9000 and Related Standards™. Each year, the Conference connects speakers, professional practitioners, academia and registrars from a diverse range of sectors, for engaging dialogue on the latest topics in the field of international standards, interrelated management systems & principles, quality tools & methodologies, innovation, leadership, efficiency and productivity.

REQUEST FOR PAPERS IN THE FOLLOWING AREAS:

The 2010 Conference Committee is seeking proposals for technical presentations and workshops. We are especially interested in practical information, proven strategies, and lessons learned. Technical presentations are typically 35 minutes including Q & A. Workshops vary from a few hours to one day in length. There is no limit to the type or number of proposals that you may submit.

Proposals will be reviewed by the Technical Committee for relevance to the theme and objectives, demonstrated application, and technical content. Priority will be given to best practices, new and unique approaches and case studies and interactive sessions that have resulted in measurable improvements to organizational processes and/or customer satisfaction.

HOW TO SUBMIT:

Each submittal must be made on the attached form, one form for each session or workshop proposal. For papers with multiple authors, please indicate the primary point of contact. You must fill out each field completely and accurately in order to be *considered*.

Authors of accepted proposals will be notified by **October 30, 2009**, and will receive further instructions for preparing their interactive presentations/workshops. *The conference registration fee will be waived only for the principal presenter. There will be no additional compensation for the presenters.*

Deadline for submission: **August 31, 2009.**

Please submit your proposal electronically to: papers@iso9000conference.com

Attn: Tom Perkins, Technical Program Chair
International Conference on ISO 9000
4 Camden Drive, Pittsburgh, PA 15215 USA

For specific questions about proposal submittals you may contact us at 412-782-3383, or at 1-866-500-3383. For regular updates, please visit the conference website at www.iso9000conference.com

HOTEL INFORMATION:

Rosen Plaza Hotel
9700 International Drive, Orlando, FL 32819-8114
Phone 407.996.9700; Reservations: 1.800.627.8258 (toll free); Fax 407.996.9111
To take a virtual tour of the hotel, <http://www.rosenplaza.com>